

A global human capital consulting firm, WilsonChapman skillfully provides the strategy and change management plans to navigate complex technical changes and organizational challenges that are impeding efficiency.

# Our Services

#### **Change Management**

Develops strategies to manage inevitable organizational transitions, with a specialized focus on change management for technical implementations and efficiency improvements. Provides the tools and change management plans needed to navigate delicate, complex organizational changes resulting from new policies, technology, processes, and reorganizations.

#### **Leadership Development & Executive Coaching**

Provides essential insights to help emerging, mid-level, and senior leaders navigate their careers from recruitment to retirement. Utilizing instruments such as DiSC, MBTI, and Leadership Circle Profile, WilsonChapman guides leaders to discover and refine a productive leadership style, creating fulfilling work environments for their employees.

#### Team Development & Training

Offers customized interactive programs in leadership development, communications skills, and team effectiveness. Delivers proven experience in strategizing and partnering with leaders to design and empower dynamic workforces.

#### Assessments & Reporting

Conducts assessments and develops comprehensive reports based on quantitative and qualitative data gathered through focus groups and interviews. Provides well-researched recommendations tailored to the culture of organizations/agencies.

# Our Unique Approach

#### **Envision**

Figure out the shared vision, what the organization needs and wants.

#### **Engage**

Get key stakeholders and team members engaged in the process.

#### **Execute**

Create and deliver comprehensive project plans based on established priorities.

#### Commit

Amplify the leadership's commitment to enhance employee engagement and corporate culture.

#### Communicate

Communicate openly and consistently to all team members at all stages of the plan.

#### Continue

Continue to push boundaries and advocate for full acceptance of current and expected changes.

## NAICS Codes

**541612** Human Resources Consulting Services

**541661** Administration Management and General Consulting

541720 Research and Development

**611430** Professional Management Development

611710 Educational Consulting

**541618** Other Management Consulting Services

**624310** Educational Services

711510 Motivational Speaker

561330 Professional Staffing

Pertinent Codes:

Unique Identifier: HKB3CKZ31LJ7

Cage Code: 49AL2

**DUNS Number: 81375576** 

Security Clearance:

Active: TS/SCI Cleared Personnel



### About The Owner



Markiesha E. Wilson, Executive Change Management Expert and Founder of WilsonChapman, helps major industries and leaders navigate complex landscapes to increase efficiency, improve company culture, boost leadership effectiveness, and unlock personal and professional growth. As a coach and speaker, Markiesha ignites growth through challenge. She provides essential insights to help emerging, mid-level, and senior leaders navigate their careers from recruitment to retirement. Markiesha guides leaders to discover and refine a productive leadership style, creating fulfilling work environments for their employees.

### Our Clients

Deloitte

National Security Agency (NSA)

Office of the Director of National Intelligence (ODNI)

Food & Drug Administration

PDRI by Pearson

FirstBank Puerto Rico and Virgin Islands

**Public Broadcasting Service** 

Optiv

Eagle Hill Consulting

**Graduate Management Admission Council (GMAC)** 

## Key Differentiators

### Top Consulting Experience

Led teams at the three of the top five consulting firms in the world

#### Thought-Leadership

Best-selling author and TEDx Speaker on corporate America's success strategies for leaders and employees

#### **Customized Solutions**

Customized solutions that incorporate innovative best practices from public and private sectors

#### International Experience

International experience implementing employee engagement, leadership development strategies, training and development solutions

### Certifications

Leadership Coaching Certification from Georgetown University

**ACC ICF Certified** 

**Hub Zone Certified** 

DiSC® Behavioral Assessment Certified

Myers-Briggs Type Indicator (MBTI)

Leadership Circle Profile Certified

Maryland Small Business

WBENC (Women's Business Enterprise National Council)

WOSB (Women-Owned Small Business)

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